- Government Institutions & Government Officials
- Research & Development professionals
- Business and Industrial professionals
- Chambers of Commerce and Industry
- Business Development Organizations

Course Content:

Module 1: Technology Entrepreneurship and Technopreneurial processes

Module 2: Technology Ventures & Commercialization (Patents, Licensing, Legal services)

Module 3: Product Development & Entrepreneurial Marketing

Module 4: Development of Startup Ecosystem

Benefits To Participants:

- Understand Entrepreneurship and Innovation
- Understand technology transfer and expansion opportunities with a collaborative approach
- Develop the process of creating a Startup ecosystem
- Ability to commercialize new products, technologies, processes, and arrangements